



Place



Opportunity



Connectivity



Ambition



Infrastructure

Carlow Town

Carlow Town Investment Prospectus



Welcome to
Carlow

We are delighted to provide you with Carlow Town's Investment Prospectus which is full of facts and figures about one of Ireland's most attractive towns.

Superbly located with an excellent transport infrastructure, a well-populated catchment area, highly educated workforce, two third level colleges and a supportive Local Authority, Carlow offers investors more than most other Towns can aspire to.

Please take a close look at what **Carlow** has to offer your business.







Carlow Town

A great place to live and work



Population of Carlow Town: 23,000



Population of Carlow County: 54,000



Population of SE Region: c500,000



14th largest urban area in Ireland



Workforce of 120,000 within 30 miles



The Carlow Town Product

Retail & Amenities



What some of our Retail Businesses say:

“The key to its success has undoubtedly been the support of the Carlow shopper.”

SHAW'S

Shaws Department Stores have been trading in Carlow Town since 1949. Carlow is a key trading town for the company and boasts two Shaws Department stores and its central distribution depot. In 2006 Shaws Carlow was completely rebuilt - 38,000 sq ft. Shaws trade over 5 floors in Carlow with a wide variety of brands suiting all ages and genders.

The company employs over 120 people in the town of Carlow. The Shaw Group will Celebrate 150 years in business in 2014 and the business would not be where it is today without the contribution of the Carlow stores.

Mark Shaw
Shaws Department Store



It is now ten years since Fairgreen opened its phase one. This was followed by a phase two in 2005. It has been a great success and has enjoyed almost full occupancy during that time, even through the worst days of recession. The key to its success has undoubtedly been the support of the Carlow shopper. It also has reasonable proximity to the major towns of counties Kildare, Laois, Wexford, Wicklow, Waterford and Kilkenny.

We have also seen an uplift in Dublin shoppers on weekend visits, particularly since the completion of the N9 Carlow has always been noted as a good shopping town and we feel that Fairgreen has enhanced that reputation. We certainly have no regrets about our decision to locate in Carlow as it has been a very positive experience for us.

John Brophy
Parker Green International

In Carlow and Loving It!



What some of our enterprises say:



In 2008, MSD built Ireland's first standalone human vaccine facility in Carlow - a €220 million investment that the company expanded upon in 2011 with an additional €7 million.

2013 was an exciting year for the site with the commencement of full commercial operations, allowing us to send products from Carlow to clinics across Europe, Asia and North America. Having completed a global search for the most suitable manufacturing locations to invest in, the Carlow site was chosen with the help of the IDA in 2007. Access to the region's highly educated and experienced talent pool was a primary incentive for choosing Ireland for investment.

The size and strategic positioning of the site, being approximately one hour drive from key centres such as Waterford, Dublin and Kilkenny, as well as the supportive local community, local infrastructure, services and amenities all have proven to be a successful combination for MSD in Carlow.



With a strong base and headquarters in Carlow, Netwatch has operations across 4 continents, from New York to Kenya. This growth and development has been made possible through a team of outstanding, skilled and educated people, sourced from Carlow and the surrounding areas.

This exceptional supply of employees, combined with the wealth of support and knowledge we received from Carlow Chamber of Commerce, Carlow Enterprise Board, Carlow IT and the general business community here has truly been instrumental in setting Netwatch apart as the leader in remote visual monitoring, not just in Ireland but across the world.

Since inception in 2003, we have grown from strength to strength and while we have operations across the globe, our headquarters and communications hub has remained in Carlow due to the talented workforce, accessibility, significant business supports and thriving business network which exists here. While we act global, Netwatch employs local and is proud to be a Carlow company. Carlow has been good for Netwatch and we endeavour to be good for Carlow.

David Walsh
Group MD

Home to:



INSTITUTE *of*
TECHNOLOGY
CARLOW

THE SUNDAY TIMES
INSTITUTE OF
TECHNOLOGY
OF THE YEAR 2014



Recent Developments



**VISUAL Centre for Contemporary Art & The GB
Shaw Theatre (€18 million)**



County Museum (€1.5 million)



New Town Park



**Barrow Promenade Main Drainage Scheme
(€20 million)**



Business & Technology Park - MSD



Bike Lanes



**Development of the Tourism product in Carlow
Duckett's Grove, Oak Park Forest Park, St.
Mullins, Cultural Quarter Carlow Town Centre**



Town Centre Development opportunities

- Significant development opportunities
- Large available properties
- Many high quality smaller units are also available throughout the town.

For further information contact:

Local Enterprise Office, Enterprise House, O'Brien Road, Carlow

E-mail: enterprise@carlowcoco.ie

Phone: 059 - 913 0880



Accessing Carlow

Immediate access via M9 Motorway

Full rail service into Carlow from
Dublin and Waterford

22 Buses from Dublin to Carlow

Daily local bus services from Portlaoise,
Bagenalstown and Baltinglass

Less than 1 hr Dublin, Wexford, Waterford



Some Figures



Disposable Income

- Co Carlow experienced the 2nd largest increase in disposable income levels by County.
- Carlow has highest level of disposable income per person among neighbouring counties, Kilkenny, Laois and Wexford.



Population

- Growing faster than national average
- Increase of 8.5% between 2006 and 2011, national average of 8.2%
- Percentage of population under age of 24 higher than national average.



Housing

- Carlow Vacancy rate 13.8% is less than national average vacancy rate 14.5%
- Higher percentage of detached and semi detached housing than national average

Accommodation	Detached	Semi Detached
Carlow:	51.5%	27.7%
National:	42.3%	27.6%



Private Car Registrations

- 2nd highest level of new car registrations per 1000 of adult population in the country



Bringing **Carlow** to the Fore

While the current climate is challenging, I am quietly confident that Carlow continues to be to the forefront in supporting Ireland's Economic Recovery.

Through collaboration with the business community and a network of national and local agencies, Carlow County Council provide a key enabling role in a myriad of activities which result in a job dividend. Combining a central location at the core of the fast-growing South Leinster region, with a highly educated workforce, two Institutions of Higher Education, IT Carlow and Carlow College, the National Crops Biotechnology Research Centre at Teagasc Oak Park, substantial infrastructural developments and proximity to both Dublin and the major transport hubs, Carlow is an ideal location for business.

Carlow Town has a strong retail and commercial sector, with a pro-active business community. Businesses such as Fairgreen Shopping Centre with a number of High Street Stores such as Pamela Scotts, Next, River Island etc.; Town centre stores such as Shaws, Detail, Grahams, Tullow Street Retailers, various boutiques and indeed Carlow Shopping Centre, are all attractive to the consumer.

Investments by businesses such as Swans, Woodies, Harry Corrys, Electro City, Doyles Shamrock Business Park, Homestore & More, all add to the offer. Leading Supermarkets such as Tesco; Superquinn; Supervalu; Aldi; Lidl; Londis; Spar and Centra; to name but a few, provide significant employment and contribute positively to Carlow town. Added to this is a strong hospitality sector

with a range of hotels, restaurants, pubs and clubs.

Our priority now is to add to Carlow's offer and attract further investment. Carlow offers a high quality of life along with a strong record in performance and all the fundamentals are right for continued successful business and growth.

Tom Barry

County Manager



Carlow Town

Contact Us

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Ireland's EU Structural Funds
Programmes 2007 - 2013

Co-funded by the Irish Government
and the European Union



EUROPEAN REGIONAL
DEVELOPMENT FUND