



Motor Industry Review Highlights

in association with

DoneDeal

Government Revenues on Car Sales H1 2017 vs. H1 2016

€961.7mn

TOTAL REVENUE

REVENUE DECREASE

-1.9%

SINCE 2016

NEW CAR SALES

-7.4%

€817.1MN

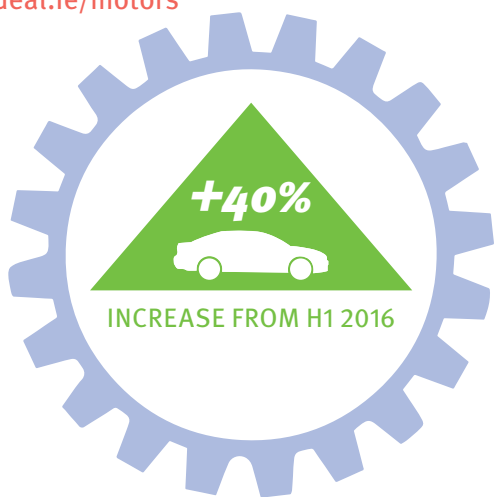
USED CAR SALES (IMPORTS)

+49%

€114.6MN

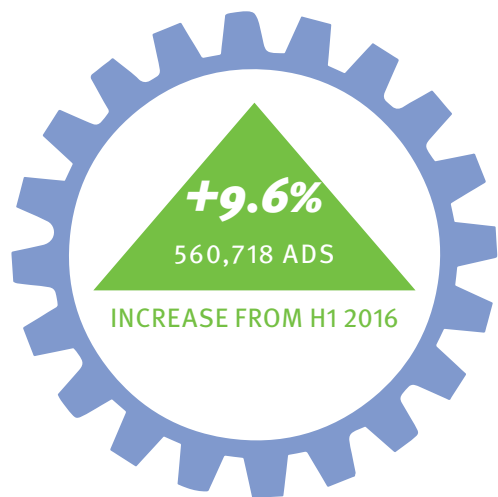
Number of Cars Advertised Greater than €10,000

donedeal.ie/motors



Motor Ads Published

donedeal.ie/motors



Cost of a New Car

Source: CSO



LOWER THAN MAY 2016

Average Co2

Source: SIMI

136 g/km

USED IMPORT CAR
(22, 506 CARS OVER 5 YEARS)

112 g/km

NEW CAR (91,185 CARS)